



BUILD YOUR BRAND BY CONTRIBUTING TO THE ALFN ANGLE DIGITAL MAGAZINE

REACH 5,000+ INDUSTRY PROFESSIONALS AND POSITION YOURSELF, YOUR BUSINESS AND BRAND AS A SUBJECT MATTER EXPERT

ABOUT THE ALFN ANGLE DIGITAL MAGAZINE

The ANGLE is the ALFN's premier publication reaching the Association's full network once each quarter in a professionally designed, digital format. The ANGLE is optimized for online, print and mobile device viewing. Each issue of the ANGLE includes several member highlights, advertisements, contributions or mentions.

WHO CAN CONTRIBUTE

Any ALFN member or servicer may submit a full-length feature contribution to the ANGLE, coordinate an interview with an industry leader or be quoted as a subject matter expert.

CONTRIBUTION DETAILS

All articles must be educational in focus, cannot self-promote, and must be original content for the ANGLE. A "Snap Shot" is 350-900 words and typically is case or state-specific. A feature contribution is 1000-1750 words on a topic of your choosing, though we aim for thematic continuity based on the outline to the right.

WHAT DO YOU GET?

The ANGLE reaches over 5,000 industry professionals on a quarterly basis, 3,000+ of which are mortgage servicers. Contributors may receive a PDF copy of their contribution upon request and are given reprint permission to use in their own marketing efforts.

QUESTIONS? READY TO CONTRIBUTE?

Contact us at ANGLE@alfn.org

View our ANGLE Archive at www.alfn.org/angle

2021 ANGLE DEADLINES & THEMES

» ANGLE WINTER ISSUE

Deadline: January 15 | Published: February 26
Theme: Bankruptcy

» ANGLE SPRING ISSUE

Deadline: March 18 | Published: April 29
Theme: Legislative & Regulatory Issues

» ANGLE SUMMER ISSUE

Deadline: June 10 | Published: July 19
Theme: Default Servicing and Compliance

» ANGLE FALL ISSUE

Deadline: October 7 | Published: November 18
Theme: Foreclosure

2021 ANGLE RATES

» FULL PAGE AD

Single Issue | \$1,000
Four Issues | \$600 per issue (with year commitment)

» HALF PAGE AD

Single Issue | \$600
Four Issues | \$300 per issue (with year commitment)

» MEMBER SPOTLIGHT

Single Issue | \$3,000 Includes: Two page spread in one ANGLE publication featuring the member firm/company. One month promotional spotlight on ALFN.org with homepage Banner Ad and a featured placement in one ANGLE email.