



BUILD YOUR BRAND BY CONTRIBUTING TO THE ALFN ANGLE DIGITAL MAGAZINE

REACH 5,000+ INDUSTRY PROFESSIONALS AND POSITION YOURSELF, YOUR BUSINESS AND BRAND AS A SUBJECT MATTER EXPERT

ABOUT THE ALFN ANGLE DIGITAL MAGAZINE

The ANGLE is the ALFN's premier publication reaching the Association's full network once each quarter in a professionally designed, digital format. The ANGLE is optimized for online, print and mobile device viewing. Each issue of the ANGLE averages 30+ member highlights, advertisements, contributions or mentions.

WHO CAN CONTRIBUTE

Any ALFN member may submit a full-length feature contribution to the ANGLE, coordinate an interview with an industry leader or be quoted as a subject matter expert. Members submitting State Snapshots must hold ALFN membership in that state.

CONTRIBUTION DETAILS

All articles must be educational in focus, cannot self-promote, and must be original content for the ANGLE. A "Snap Shot" is 350-750 words and typically is case or state-specific. A feature contribution is 1000-1750 words on a topic of your choosing, though we aim for thematic continuity based on the outline to the right.

WHAT DO YOU GET?

The ANGLE reaches over 5,000 industry professionals on a quarterly basis, 3,000+ of which are mortgage servicers. Contributors receive a PDF copy of their contribution and reprint permission to use in their own marketing efforts.

2020 ANGLE DEADLINES & THEMES

» ANGLE WINTER ISSUE

Deadline: December 20 | Published: January 20

» ANGLE SPRING ISSUE

Deadline: March 24 | Published: April 20

» ANGLE SUMMER ISSUE

Deadline: June 10 | Published: July 19

» ANGLE FALL ISSUE

Deadline: September 18 | Published: October 19

2020 ANGLE RATES

» FULL PAGE AD

Single Issue | \$1,000

Four Issues | \$600 per issue (year commitment)

» HALF PAGE AD

Single Issue | \$600

Four Issues | \$300 per issue (year commitment)

» MEMBER SPOTLIGHT

Single Issue | \$3,000 Includes: Two page spread in one ANGLE publication featuring the member firm/company. One month promotional spotlight on ALFN.org with homepage Banner Ad and a featured placement in one ANGLE email.

QUESTIONS? READY TO CONTRIBUTE?

Contact us at ANGLE@alfn.org

View our ANGLE Archive at www.alfn.org/angle