



BUILD YOUR BRAND BY CONTRIBUTING TO THE ALFN ANGLE DIGITAL MAGAZINE

REACH 5,000+ INDUSTRY PROFESSIONALS AND POSITION YOURSELF, YOUR BUSINESS AND BRAND AS A SUBJECT MATTER EXPERT

ABOUT THE ALFN ANGLE DIGITAL MAGAZINE

The ANGLE is the ALFN's premier publication reaching the Association's full network once each quarter in a professionally designed, digital format. The ANGLE is optimized for online, print and mobile device viewing. Each issue of the ANGLE averages 30+ member highlights, advertisements, contributions or mentions.

WHO CAN CONTRIBUTE

Any ALFN member may submit a full-length feature contribution to the ANGLE, coordinate an interview with an industry leader or be quoted as a subject matter expert. Members submitting State Snapshots must hold ALFN membership in that state.

CONTRIBUTION DETAILS

All articles must be educational in focus, cannot self-promote, and must be original content for the ANGLE. A "Snap Shot" is 750 words and typically is case or state-specific. A feature contribution is 1,750 words on a topic of your choosing, though we aim for thematic continuity based on the outline to the right.

WHAT DO YOU GET?

The ANGLE reaches over 5,000 industry professionals, 3,000+ of which are mortgage servicers, on a quarterly basis. Contributors receive a PDF copy of their contribution and reprint permission to use in their own marketing efforts.

QUESTIONS? READY TO CONTRIBUTE?

Contact Cara McConnell, Program & Events Coordinator
email: cmcconnell@alfn.org

View our ANGLE Archive at www.alfn.org/angle

2017 ANGLE DEADLINES & THEMES

» ANGLE WINTER ISSUE

Deadline: November 30 | published: December 15
Practice focus: Bankruptcy; WILL
Marketing focus: Bankruptcy Intersect Training & WILLPOWER

» ANGLE SPRING ISSUE

Deadline: March 3 | published: April 25
Practice focus: Legislative & Regulatory Issues
Marketing focus: Advocacy Day

» ANGLE SUMMER ISSUE

Deadline: July 3 | published: July 15
Practice focus: Default Services
Marketing focus: ANSWERS

» ANGLE FALL ISSUE

Deadline: September 25 | published: October 15
Practice focus: Foreclosure Issues; JPEG
Marketing focus: Foreclosure Intersect Training

2017 ANGLE RATES

» FULL PAGE AD

Single Issue | \$1,000
Four Issues | \$600 per issue (year commitment)

» HALF PAGE AD

Single Issue | \$600
Four Issues | \$300 per issue (year commitment)

» MEMBER SPOTLIGHT

Single Issue | \$3,000 Includes: One month promotional spotlight on ALFN.org and a featured placement in one ANGLE promotional email.