

OVER 18 YEARS REPRESENTING, DEFENDING & EDUCATING AMERICA'S FINANCIAL SERVICES INDUSTRY

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Susan Rosen SVP, Membership & Industry Relations

Ashleigh Bouselli Corporate Secretary Director of Events & Communications March 18, 2020

Dear ALFN Members and Colleagues:

Due to the continued concerns and issues over COVID-19, the ALFN has made the difficult decision to cancel our upcoming WILLPOWER Summit (May 5-6, The Ritz-Carlton Dallas). With restrictions on travel, self-quarantine and work from home protocol being initiated, school and business closures, restrictions on gatherings of more than 50 people through mid-May, foreclosure activity being stopped, and the continued uncertainties surrounding this pandemic, we had no other choice than to cancel this event.

We will plan to host WILLPOWER again on April 29-30, 2021 at The Ritz-Carlton Dallas, so mark your calendars to join us then.

ALFN will be contacting all WILLPOWER registrants and sponsors to provide refunds or credits to upcoming ALFN events. If you reserved a room through the WILLPOWER room block, those will be cancelled by The Ritz-Carlton. If you reserved your room outside of our WILLPOWER room block, please reach out to The Ritz-Carlton Dallas directly to cancel your reservation.

ALFN continues to monitor the COVID-19 pandemic, and at this time we are continuing our plans to host ANSWERS, July 19-22, at the Hyatt Regency Coconut Point Resort, Bonita Springs, FL. We look forward to seeing everyone this Summer.

Sincerely.

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