



ANSWERS

2014 SPONSORSHIP OPPORTUNITIES

YOU'VE GOT QUESTIONS, WE'VE GOT ANSWERS.

Now in its 12th year, the ALFN Annual Leadership Conference is a high level, invitation-only mortgage banking and servicing event. This mid-sized annual event brings together over 250 mortgage banking professionals and attracts executives from servicers, government-sponsored enterprises, national banking institutions and other mortgage banking organizations. Group discounts and select servicer scholarships are available.

ANNUAL/ CONFERENCE

alfnanswers.org

ANSWERS

12TH ANNUAL ALFN LEADERSHIP CONFERENCE

THE BROADMOOR | COLORADO SPRINGS, CO

JULY 20-23, 2014

ALFNANSWERS.ORG

UNIQUE MONTHLY TRAFFIC: 2,000+
UNIQUE DAILY PAGE VIEWS: 75+

All ANSWERS sponsors receive additional recognition online via the conference's dedicated site, ALFNANSWERS.org. The site offers attendees resources, information and special bonuses like our Updates Blog. Read speaker bios, review session materials or learn about our group networking activities that allow ANSWERS' attendees to take in local attractions while networking with peers, clients and potential new clients.



annual conference | top level sponsorships

Diamond, Platinum, Gold & Golf Tournament sponsorships include:

- A full-page (black & white) ad in the official conference notebook.
- Signage prominently displayed onsite at your conference event.
- Electronic delivery of pre- and post-conference attendance lists.
- Ability to provide and place one promotional or printed marketing item in the conference tote bags.
- Use of a "Sponsors Only Table" (shared table) in registration area for distribution of company literature.
- Company logo displayed as a top conference sponsor on all registration announcements prior to the conference.
- Recognized as sponsor on the ALFN website conference registration page.
- Recognized as sponsor in the ALFN Angle e-newsletter.
- At least one complimentary attendee registration.
- Sponsor Ribbon for name badge of sponsoring company conference attendees.

DIAMOND

investment | \$17,000

SOLD

BUTLER & HOSCH, P.A.

In addition to the regular sponsorship benefits above, a Diamond Sponsor will receive complimentary use of the Presidential Suite for 7/20-7/24, two complimentary conference registrations (additional company representatives can register at a 20% discount), two complimentary golf tournament registrations or other group networking activity registrations, company logo on the conference badge lanyards, cocktail napkins with your logo provided during the reception noted below. You also will have the ability to place any custom signage you provide during the evening's reception, ALFN will also be providing signage for you with your company logo during the reception. Plus you have the ability to host the following event and introduce your company for branding purposes to all attendees: Opening Remarks at Opening Reception by one of your Company Representatives (Sunday Evening).

PLATINUM

investment | \$12,000

SOLD

SERVICELINK

In addition to the regular sponsorship benefits above, a Platinum Sponsor will receive two complimentary conference registrations (additional company representatives can register at a 15% discount), company logo on the front of the conference notebook, cocktail napkins with your logo provided during the reception noted below. You will have the ability to place any custom signage you provide during the evening's reception, ALFN will also be providing signage for you with your company logo during the reception. Plus you have the ability to host the following event and introduce your company for branding purposes to all attendees: Opening Remarks at Networking Reception by one of your Company Representatives (Monday Evening).

GOLD

investment | \$9,000

SOLD

PROVEST

In addition to the regular sponsorship benefits above, a Gold Sponsor will receive one complimentary conference registration (additional company representatives can register at a 10% discount), signage displayed at the registration table of the conference, cocktail napkins with your logo during the reception noted below. You will have the ability to place any custom signage you provide during the evening's reception, ALFN will also be providing signage for you with your company logo during the reception. Plus you have the ability to host the following event and introduce your company for branding purposes to all attendees: Opening Remarks at Final Reception by one of your Company Representatives (Tuesday Evening).

ALFN GOLF TOURNAMENT

investment | \$6,500
*Top level sponsorship

SOLD

STEWART LENDER
SERVICES

In addition to the regular sponsorship benefits above, you will receive one complimentary conference registration, two complimentary golf tournament registrations, company logo on the golf t-shirts and balls given for the various prizes and gifts, company logo displayed on signage at the golf course and on signage at the final conference reception. Have your own golf cart to use for the day during the tournament. Prize winners will receive their prizes shipped to them directly after the conference.

GOLF TOURNAMENT & EXHIBIT SPONSORS

GOLF BALLS \$1,500

SOLD

Company logo printed on all Titleist golf balls the players will receive (one sleeve of three balls per player given) and you will receive one complimentary golf tournament registration.

- MSI

BEVERAGE CART \$1,750

SOLD

Signage displayed with logo as beverage cart sponsor. Custom beverage holders given to all golfers with your organization's logo. Have your own golf cart to use for the day during the tournament. One complimentary golf tournament registration.

- Dyke, Goldsholl & Winzerling PLLC

GOLFER BREAKFAST \$1,750

Signage displayed with logo as breakfast sponsor. One complimentary golf tournament registration.

GOLF CIGAR \$1,500

SOLD

Custom cigar label with your organization's logo to be placed on Premium Brand cigars made available to all golfers, and you will receive one complimentary golf tournament registration.

- SHD Legal, P.A.

HOLE IN ONE \$1,500

Have your logo displayed at the hole-in-one contest hole for the tournament. Have the ability to have a company representative present at the hole.

LONGEST DRIVE \$750

SOLD

Have your logo displayed at the sponsored hole for the tournament. Have the ability to have a company representative present at the contest hole.

- Mackie Wolf Zientz & Mann, PC

LONGEST PUTT \$750

Have your logo displayed at the sponsored hole for the tournament. Have the ability to have a company representative present at the contest hole.

CLOSEST TO THE PIN \$750

SOLD

Have your logo displayed at the sponsored hole for the tournament. Have the ability to have a company representative present at the contest hole.

- Carlisle, McNellie, Rini, Kramer & Ulrich, CO LPA

TEE/GREEN SPONSOR \$500

SOLD

Signage displayed with your company logo as the hole sponsor at the tee or green on a designated hole.

- Trott & Trott, P.C.

- Knuckles, Komosinski & Elliott, LLP

- Pendergast & Associates, PC

TABLE TOP EXHIBIT | \$1,500

ONLY FIVE AVAILABLE

NEW

2 Remaining

TABLE TOP EXHIBIT SPONSORS RECEIVE:

- Includes 6' skirted table and two chairs.
- Company logo on exhibitor sponsor signage that will be prominently displayed near registration.
- Recognized as exhibiting sponsor on the ALFN ANSWERS website.
- Positioned near the conference registration and sessions to display marketing materials and personally network with attendees in this high traffic area.

Current Exhibitors:

- MyMotionCalendar
- Court Appearance Professionals
- EC Purchasing

EVENT & ACTIVITY SPONSORSHIPS

All Conference Sponsors (all levels) will receive a Sponsor Ribbon to place on the name badge of your sponsoring company conference attendees.



NEW 2014 OPPORTUNITY

CONFERENCE BROCHURE BACK COVER AD \$5,000

Have the ability to provide a full page, full color ad for the back cover of the conference brochure which will be distributed to all guests at the conference. Will include important information and an agenda for the conference that all attendee's will receive with their registration materials. Ability to also provide and place one promotional or printed marketing item in the conference tote bags.



CONFERENCE MINI-BROCHURE & ROOM KEY HOLDER \$5,000

Have your company logo displayed on the front of the pocket sized conference mini-brochure which will be distributed to all guests at the conference. Will include important information and an agenda for the conference that all attendees can easily carry with them and reference throughout the event. Ability to also provide and place one promotional or printed marketing item in the conference tote bags.



SOLD

KEY CARD \$5,000

Have your company logo & contact information displayed on all room key cards, distributed to all guests at the conference. Ability to also provide and place one promotional or printed marketing item in the conference tote bags.

- Codilis & Associates, P.C./
Codilis, Stawiarski & Moody, P.C.

TOTE BAG \$5,000

SOLD

Have your company logo & contact information displayed on all conference tote bags, distributed to all guests at the conference. Ability to also provide and place one promotional or printed marketing item in the conference tote bags.

- Millenium Partners

CONFERENCE HAT \$5,000

Have your company logo placed on the hats to be given to all conference attendees. Ability to also provide and place one promotional or printed marketing item in the conference tote bags.

T-SHIRT SPONSOR \$5,000

Will produce a white top quality 100% cotton t-shirt with Sponsor's logo (4 color) on the back given to all conference attendees.

ROYAL GORGE ROUTE RAILWAY TOUR \$2,500

Have your company logo or name placed on a custom promotional item given to all activity participants.

OLYMPIC TRAINING CTR. & GARDEN OF THE GODS TOUR \$2,500

Have your company logo or name placed on a custom promotional item given to all activity participants.

ZIP LINE ADVENTURE \$2,500

Have your company logo or name placed on a custom promotional item given to all activity participants.

CONFERENCE NOTEPAD \$2,500

SOLD

The notepad sponsor has the opportunity to provide an 8x11 inch notepad for each attendee, with your logo printed on the notepad. Notepads will be placed in the conference tote bag for all attendees.

- Felty & Lembright Co., LPA

CONFERENCE PEN \$2,500

SOLD

The pen sponsor has the opportunity to have a pen with your company logo or name imprinted on it given to each attendee. Pens will be placed in the conference tote bag for all attendees.

- First American

5 Remaining

ROOM DROP \$2,500

- Auction.com

- Gilbert Garcia Group, PA

Select Evening of July 20 or Morning, Afternoon or Evening on July 21 & 22

Opportunity to provide items of your choosing (i.e. printed card or ad, gift basket, etc.) to all conference guest rooms on behalf of your company during breakfast, lunch or evening turn down service on July 20, 21 or 22 (items must fit into one box or envelope and be shipped pre-packaged and ready for room delivery). Sponsoring company is responsible for purchase and production of promotional materials for room drop. Ability to also provide and place one promotional or printed marketing item in the conference tote bags.

CONFERENCE REGISTRATION GIFT \$2,500

Distributed July 20

Opportunity to provide items of your choosing (i.e. printed card or ad, promo items, gift, etc.) to be given to all conference attendees when they register for the conference on July 20 on behalf of your company (items must fit into one box, envelope or gift bag, and be provided by the sponsoring company).

CUSTOM WINE GLASSES \$2,500

SOLD

Designate July 20, 21 or 22

- Fabrizio & Brook

Have your company logo printed on custom labeled wine glasses that will be made available for anyone consuming wine during the designated evening's reception. Each table and bar top will also have a custom tabletop tent sign with your company logo as the evening's wine sponsor. Ability to also provide and place one promotional or printed marketing item in the conference tote bags. On July 21 we will be having a wine tasting during the evening reception, however wine will be served at all evening receptions and custom wine glasses will be used.

- NetDirector
- Firm Solutions

CUSTOM SPORTS BOTTLES**\$2,500****SOLD**

Have your company logo and website address printed on the beverage sports bottles made available to all conference attendees. - Phelan Hallinan, LLP

TOTE BAG INSERTS \$1,500

Select one promo or marketing item of your choosing to have included in the tote bags that all conference attendees will receive. Item provided by the sponsoring company.

CUSTOM CIGAR \$2,000**SOLD**

Custom cigar label with your organization's logo to be placed on Premium Brand cigars made available during the final night's reception and dinner on July 22. - CaseAware

CONFERENCE BROCHURE AD**\$1,000**

Have your full page 8.5x11" ad included in the printed conference brochure that all attendees receive. - Auction.com

REFRESHMENT BREAKS \$1,000*July 20 only*

Have signage with your company logo displayed at the July 20 refreshment breaks as the refreshment break sponsor.

REFRESHMENT BREAKS**SOLD***July 21 only*

Have signage with your company logo displayed at the July 21 refreshment breaks as the refreshment break sponsor. - Rosicki, Rosicki & Associates

REFRESHMENT BREAKS \$1,000*July 22 only*

Have signage with your company logo displayed at the July 22 refreshment break as the refreshment break sponsor.

BREAKFAST \$1,250**SOLD***July 21 only*

Signage prominently displayed onsite during breakfast. - Woods Oviatt Gilman, LLP

BREAKFAST \$1,250*July 22 only*

Signage prominently displayed onsite during breakfast.

BREAKFAST \$1,250*July 23 only*

Signage prominently displayed onsite during breakfast.

LUNCH \$1,500**SOLD***July 21 only*

Signage prominently displayed onsite during lunch. - Weltman, Weinberg & Reis Co., LPA

MARTINI STATION \$2,000**SOLD**

Have your company logo displayed on signage at the Martini Station during the July 20 Cocktail Reception. We will have a Mixologist present that will be pouring custom martinis, including your own sponsored Martini of choice. We will also include a custom ice sculpture with your company logo that will include a martini luge that your custom martini will be poured through. - Butler & Hosch

MICROBREW BEER TASTING**\$1,500****SOLD**

Have your company logo displayed on signage at the Microbrew Beer Tasting Station during the July 22 Cocktail Reception & Dinner at Cheyenne Lodge. We will have a brewmaster present that will be pouring microbrew beer and offering tastings. - Gladstone Law Group, PA

WHISKEY TASTING \$1,500**SOLD**

Have your company logo displayed on signage at the Whiskey Tasting Station during the July 22 Cocktail Reception & Dinner at Cheyenne Lodge. We will have a liquid chef available and you can choose a specialty drink for guests as well. - Laurito & Laurito, LLC

PUTTING CONTEST \$1,500**SOLD**

Have your company logo displayed on signage during the July 22 Cocktail Reception & Dinner, and the ability to host the putting contest. Our guests will have the opportunity to take part in a putting contest for prizes. Your company will provide the prizes and can determine the contest rules. - Thompson Flanagan & Company, LLC

BIRDS OF PREY \$2,000**SOLD**

Have your company logo displayed on signage at the exhibit during the July 22 Cocktail Reception & Dinner at Cheyenne lodge. Photos of guests will be taken as they experience this exhibit with a hawk, eagle, owl and falcon. - Baker, Donelson, Bearman, Caldwell & Berkowitz, PC

MUSICAL ENSEMBLE \$1,000*July 20 only*

Have your logo displayed on signage near the musical ensemble/background music during the cocktail reception.

MUSICAL ENSEMBLE \$1,000*July 21 only*

Have your logo displayed on signage near the musical ensemble/background music during the cocktail reception.

MUSICAL ENSEMBLE \$1,000**SOLD***July 22 only*

Have your logo displayed on signage near the musical ensemble/background music during the cocktail reception. - Carter, Conboy, Case, Blackmore, Maloney & Laird, P.C

REGISTRATION NOW OPEN
ALFNANSWERS.ORG

CONFERENCE SESSION SPONSORSHIPS

BREAKOUTS, ROUNDTABLES & MEMBER-ONLY MEETINGS

All Conference Sponsors (all levels) will receive a Sponsor Ribbon to place on the name badge of your sponsoring company conference attendees. Specific session content to be determined at a later date.

MEMBER ONLY SESSION 1 \$750

Sunday July 20

Have your logo displayed on signage during this session.

MEMBER ONLY SESSION 2 \$750

Sunday July 20

Have your logo displayed on signage during this session.

MEMBER ONLY SESSION 3 \$750

Sunday July 20

Have your logo displayed on signage during this session.

GENERAL SESSION 1 \$1,000 **SOLD**

Monday, July 21

Have your logo displayed on signage during this session.
- The Geheren Firm, PC

GENERAL SESSION 2 \$1,000 **SOLD**

Monday, July 21

Have your logo displayed on signage during this session.
- Butler & Hosch, P.A.

GENERAL SESSION 3 \$1,000 **SOLD**

Monday, July 21

Have your logo displayed on signage during this session.
- The Geheren Firm, PC

GENERAL SESSION 4 \$1,000

Monday, July 21

Have your logo displayed on signage during this session.

GENERAL SESSION 5 \$1,000

Wednesday, July 23

Have your logo displayed on signage during this session.

ROUNDTABLE SESSION 1 \$750 **SOLD**

Wednesday, July 23

Have your logo displayed on signage during this session.

- Safeguard Properties

ROUNDTABLE SESSION 2 \$750

Wednesday, July 23

Have your logo displayed on signage during this session.

ROUNDTABLE SESSION 3 **SOLD**

Wednesday, July 23

Have your logo displayed on signage during this session. - Prober & Raphael, ALC

ROUNDTABLE SESSION 4 \$750

Wednesday, July 23

Have your logo displayed on signage during this session.

ROUNDTABLE SESSION 5 \$750 **SOLD**

Wednesday, July 23

Have your logo displayed on signage during this session. - Butler & Hosch, P.A.

ROUNDTABLE SESSION 6 \$750

Wednesday, July 23

Have your logo displayed on signage during this session.

GENERAL CONTRIBUTOR \$750

Have your company name listed on signage as a contributor sponsor of the conference near the conference registration desk on July 20, and receive a sponsor ribbon for placement on your conference badge.

DONATION OR SILENT CONTRIBUTOR

Dollar amount designated by donor
You may choose to receive sponsorship recognition (includes name listed on signage near the registration desk on July 20 and a sponsor badge ribbon) or opt as a silent contributor (no exposure or recognition).

ANSWERS

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JULY 20-23, 2014

THE BROADMOOR
COLORADO SPRINGS, CO

12TH ANNUAL ALFN LEADERSHIP CONFERENCE SPONSORSHIP OPPORTUNITIES

Important Notice | Pricing and sponsorship availability information is subject to change without notice and at the sole discretion of the ALFN. Sponsorship requests are honored on a first-come, first-served basis. Restrictions and other limitations may apply.

For current information on sponsorship availability, contact Ashleigh Bouselli at abouselli@alfn.org or call 636-887-6802 for additional inquiries.

Payment Information | If paying by check, mail check payments to:

Americal Legal & Financial Network®
c/o Bergman, Schraier & Co., PC
9666 Olive Blvd., Suite 710
St. Louis, MO 63132-3026
314-432-2002

If paying by credit card, submit the attached form by e-mail, fax, or mail.

All payments due no later than June 20, 2014.

All logo artwork to be sent in EPS format no later than June 2, 2014.



ALFN.ORG OR VISIT OUR DEVOTED
CONFERENCE WEBSITE AT:

ALFNANSWERS.ORG

CONFERENCE SPONSORSHIP FORM

12th Annual Leadership Conference | July 20-23 | The Broadmoor | Colorado Springs, CO | ALFNANSWERS.org

☐ ~~DIAMOND~~ ☐ ~~PLATINUM~~ **SOLD** ☐ ~~GOLF TOURNAMENT~~

\$5,000

- ☐ Conference Brochure *(back cover)*
- ☐ Conference Mini-Brochure
- ☐ Key Card
- ☐ Tote Bag
- ☐ Conference Hat
- ☐ T-Shirt Sponsor

\$2,000 - \$2,500

- ☐ Royal Gorge Railway Tour
- ☐ Olympic Training Center & Garden of the Gods Tour
- ☐ Zip Line Adventure
- ☐ Conference Notepad
- ☐ Conference Pen
- ☐ Room Drop
 - ☐ 7/20 Evening
 - ☐ 7/21 Morning
 - ☐ 7/21 Afternoon
 - ☐ 7/21 Evening
 - ☐ 7/22 Morning
 - ☐ 7/22 Afternoon
 - ☐ 7/22 Evening
- ☐ Conference Registration Gift
- ☐ Custom Wine Glasses
 - ☐ 7/20
 - ☐ 7/21
 - ☐ 7/22
- ☐ Custom Sports Bottle
- ☐ Custom Cigar (\$2,000)
- ☐ Martini Station
- ☐ Birds of Prey

\$1,500 - \$1,750

- ☐ Golf Balls*
- ☐ Beverage Cart* (\$1,750)
- ☐ Cigar*
- ☐ Hole in One*
- ☐ Tote Bag Inserts
- ☐ Microbrew Tasting
- ☐ Whiskey Tasting
- ☐ Putting Contest
- ☐ Golfer Breakfast* (\$1,750)
- ☐ Table Top Exhibitor

\$1,000

- ☐ Refreshment Break
 - ☐ 7/20
 - ☐ 7/21
 - ☐ 7/22
- ☐ Breakfast
 - ☐ 7/21
 - ☐ 7/22
 - ☐ 7/23
- ☐ Lunch on 7/21
- ☐ Conference Brochure Ad
- ☐ Musical Ensemble
 - ☐ 7/20
 - ☐ 7/21
 - ☐ 7/22
- ☐ General Session One (7/21)
- ☐ General Session Two (7/21)
- ☐ General Session Three (7/21)
- ☐ General Session Four (7/21)
- ☐ General Session Five (7/23)

\$500 - \$750

- ☐ Longest Drive*
- ☐ Longest Putt*
- ☐ Closest to the Pin*
- ☐ Member Only Session 1 (7/20)
- ☐ Member Only Session 2 (7/20)
- ☐ Member Only Session 3 (7/20)
- ☐ Roundtable Session 1 (7/22)
- ☐ Roundtable Session 2 (7/22)
- ☐ Roundtable Session 3 (7/22)
- ☐ Roundtable Session 4 (7/22)
- ☐ Roundtable Session 5 (7/22)
- ☐ Roundtable Session 6 (7/22)
- ☐ Tee or Green Sponsor* (\$500)
- ☐ General Contributor
- ☐ Donation or Silent Contributor

☐ Amount: _____

☐ Item description: _____

***Golf Tournament item**

SPONSOR CONTACT FORM

E-mail completed forms to abouselli@alfn.org
or fax to 636-216-0050

contact name

title

company name

email address

company address

city, state and zip

phone

fax

BILLING INFORMATION

☐ Pay by Credit Card
*add 3.7% fee

☐ Pay by Check
*payable to ALFN

☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER

card number

expiration date (MM/DD/YYYY)

three digit security code

name as it appears on card

billing address if different from above

sponsorship total:

+ 3.5% of total if paying by CC:

total to be charged:

signature

date