



**alfn intersect**  
servicing + foreclosure

### **SPONSORSHIP OPPORTUNITIES**

You can purchase any of these opportunities by logging in to ALFN.org and then go to Events, Sponsorships.

#### **Foreclosure Intersect Host Partner**

Top Level Sponsorship. Only 1 Host Partner Opportunity Available.

Price: \$5,000.00

- Two complimentary registrations for sponsoring company employees
- 20% off registration fees for up to 5 additional attendees from your company
- Welcome remarks at the beginning of the conference
- Includes custom WiFi password name (using your company name or abbreviated version) for all event attendees. Event attendees will use this password when accessing WiFi during the entire event.
- Logo on the lanyard name badge that all attendees receive at registration
- Ability for sponsor to provide 1-2 promo items at all attendee tables (or may provide gift bags with items for all attendees).
- Ability for the sponsor to provide 1-2 promo items at the registration desk area.
- Banner ad provided by sponsor on alfn.org home page for 45 consecutive days
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Logo displayed on the ALFN website page for the event, with primary premier placement and recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Custom logo decals displayed throughout the event
- Custom Gobo projected logo in a high traffic area during the event
- Logo on any program materials at the event.
- Logo displayed at all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level

- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with primary premier placement and recognition of your sponsorship level
- Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications, with prime placement on inside of front cover
- Announcement with company name on the ALFN engage.alfn.org site, which will be sent to all ALFN members & clients via the Daily Digest
- Logo displayed on the ALFN's Engage Community Pages header image
- Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$3.50-\$4.50 per room). Room drop item to be approved by ALFN, and provided by the Sponsor
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

### **Foreclosure Intersect Premier Partner**

Top Level Sponsorship. Only 1 Premier Partner Opportunity Available.

Price: \$3,500.00

- One complimentary registration for a sponsoring company employee
- 20% off registration fees for up to 3 additional attendees from your company
- Ability for the sponsor to provide 1-2 promo items at the registration desk area.
- Banner ad provided by sponsor on alfn.org home page for 45 consecutive days
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on event signage as a top sponsor of the event.
- Logo on any program materials at the event.
- Logo displayed at all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Full page ad in the next ALFN ANGLE and ALFN WILLeD Publications, with prime placement on the back cover

- Announcement with company name on the ALFN engage.alfn.org site, which will be sent to all ALFN members & clients via the Daily Digest
- Logo displayed on the ALFN's Engage Community Pages header image
- Ability to do a room drop for attendees staying at the groups hotel, cost of the room drop is separate (typically between \$3.50-\$4.50 per room). Room drop item to be approved by ALFN, and provided by the Sponsor
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

### **Foreclosure Intersect Attorney-Trustee Member Partner**

Top Level Sponsorship. Only 2 Attorney-Trustee Member Partner Opportunities Available.

Price: \$2,500.00

- One complimentary registration for a sponsoring company employee
- 20% off registration fees for up to 2 additional attendees from your company
- Ability for the sponsor to provide 1-2 promo items at the registration desk area.
- Banner ad provided by sponsor on alfn.org home page for 30 consecutive days
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Logo displayed as a top sponsor on ALFN website page for the event.
- Logo displayed on event signage as a top sponsor of the event.
- Logo on any program materials at the event.
- Logo displayed at all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Half page ad in the next ALFN ANGLE and ALFN WILLED Publications
- Announcement with company name on the ALFN engage.alfn.org site, which will be sent to all ALFN members & clients via the Daily Digest
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees

- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

### **Foreclosure Intersect Associate Member Partner**

Top Level Sponsorship. Only 2 Associate Member Partner Opportunities Available.

Price: \$2,500.00

- One complimentary registration for a sponsoring company employee
- 20% off registration fees for up to 2 additional attendees from your company
- Ability for the sponsor to provide 1-2 promo items at the registration desk area.
- Banner ad provided by sponsor on alfn.org home page for 30 consecutive days
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Logo displayed as a top sponsor on ALFN website page for the event.
- Logo displayed on event signage as a top sponsor of the event.
- Logo on any program materials at the event.
- Logo displayed at all table centerpiece signage during all conference meals and sessions
- Logo displayed on placemats used during sessions
- Recognition with company name on the event details email that all attendees receive shortly before the event begins, with recognition of your sponsorship level
- Recognition with company name on the post-event survey email that all attendees receive shortly after the event concludes, with recognition of your sponsorship level
- Verbal recognition by ALFN during opening and closing remarks at the event, with recognition of your sponsorship level
- Logo on the opening and closing slide of all educational sessions, with recognition of your sponsorship level
- Logo displayed on the ALFN website page for the event, with recognition of your sponsorship level
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders, with recognition of your sponsorship level
- Half page ad in the next ALFN ANGLE and ALFN WILLED Publications
- Announcement with company name on the ALFN engage.alfn.org site, which will be sent to all ALFN members & clients via the Daily Digest
- Recognition with your company name and sponsorship level on the registration information that is displayed on ALFN social media pages
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.
- Sponsor ribbon for name badge of all sponsoring company attendees
- Attendee List provided with full contact information 1-week prior to event, and then a final attendee list shortly after the event concludes.

### **Foreclosure Intersect Welcome Gift Sponsor**

Your logo on the welcome gift of your choice given to all event attendees at check-in. Be the first sponsor mentioned to all attendees as they arrive to the event. Gift item not included and must be supplied by sponsors. Limited to 1 ALFN member company sponsor.

Price: \$2,000.00

- One complimentary registration for a sponsoring company employee
- Logo on any printed program materials
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **Foreclosure Intersect Associate Member Tabletop Exhibit**

Highlight your company at your own personal tabletop exhibit space. Includes 6ft skirted table in the refreshment break area.

Price: \$1,500.00

- One complimentary registration for a sponsoring company employee
- May provide custom signage, tabletop exhibit materials and promo items for your tabletop exhibit space
- May provide someone from your company to man your exhibit table
- Logo on any printed program materials
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **Foreclosure Intersect Educational Sessions Placemat Sponsor**

Have your logo displayed in front of event attendees during the educational sessions of the conference.

Price: \$1,500.00

- One complimentary registration for a sponsoring company employee
- Logo displayed on placemats during educational sessions
- Logo on any printed program materials
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **Foreclosure Intersect Cocktail Reception Sponsor**

Sponsor the Intersect networking reception with event attendees the evening before the event. Limited to 3 ALFN member company sponsors.

Price: \$1,500.00

- One complimentary registration for a sponsoring company employee
- May provide promo items to display and hand out during the reception
- Logo on easel signs during the reception
- Logo on any printed program materials
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsors logo on cocktail napkins during the reception
- Sponsors logo on table top signs during the reception
- Sponsor logo on drink tickets used by attendees to exchange for drinks during the reception
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **Foreclosure Intersect Luncheon Sponsor**

Sponsor the Intersect luncheon during the event. Limited to 1 ALFN member company sponsor.

Price: \$1,500.00

- One complimentary registration for a sponsoring company employee
- Includes opening welcome remarks by the sponsor at the luncheon
- May provide gift bags with items for all attendees during the luncheon, or provide promo/marketing items for attendees to take during the luncheon
- Logo on easel signs during the luncheon
- Logo on projector screens during the luncheon
- Logo on any printed program materials
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **Foreclosure Intersect Breakfast Sponsor**

Sponsor the Intersect breakfast during the event. Limited to 1 ALFN member company sponsor.

Price: \$1,500.00

- One complimentary registration for a sponsoring company employee

- May provide gift bags with items for all attendees during the breakfast, or provide promo/marketing items for attendees to take during the breakfast
- Logo on easel signs during the breakfast
- Logo on projector screens during the breakfast
- Logo on any printed program materials
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **Foreclosure Intersect Refreshment Breaks Sponsor**

Have signage with your company logo displayed at the refreshment breaks during the conference.

Price: \$1,500.00

- One complimentary registration for a sponsoring company employee
- Logo on easel signs around refreshment break items
- Logo on any printed program materials
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.

### **Foreclosure Intersect General Sponsor**

General sponsorship of Foreclosure Intersect. 10 General Sponsorship opportunities available.

Price: \$1,200.00

- One complimentary registration for a sponsoring company employee
- Logo displayed as sponsor on ALFN website page for the event
- Logo displayed on all email marketing messages that ALFN sends to the industry for registration reminders
- Logo displayed on event signage
- Custom LinkedIn graphic to post on your companies LinkedIn page
- Sponsor ribbon for name badge of all sponsoring company attendees
- Sponsor may provide prizes that will be used during raffles throughout the event, with recognition to your company for providing.