



WE ARE HERE FOR YOU

#100% Member Retention



ALFN Board of Directors

Andrea Tromberg, Esq.
Board Chair
Appointed Attorney-Trustee Director

Randy Miller, Esq.
Board Vice-Chair
Corporate Treasurer
Elected Non-Affiliated Attorney-Trustee Director

Natalie Grigg, Esq.
Board Secretary
Elected Non-Affiliated Attorney-Trustee Director

John Hearn, Esq.
Chief Governance Officer
Appointed Attorney-Trustee Director

Deanne Stodden, Esq.
Elected Non-Affiliated Attorney-Trustee Director

Kim Hammond, Esq.
Elected Non-Affiliated Attorney-Trustee Director

Jim Timberlake, Esq.
Elected Affiliated Attorney-Trustee Director

ALFN Executive Staff

Matthew Bartel
President & CEO

Susan Rosen
SVP, Membership & Industry Relations

As we are all dealing with the challenges created from COVID-19, ALFN is offering some enhanced membership benefits and incentives that will provide direct ROI for your continued support. It is our goal to maintain **100% member retention**, and continue to remain a vital leadership resource to have your voices heard and in providing you with the premier educational offerings you have come to expect from the ALFN. Here are some of the ways we would like to help our members and thank you for your continued support:

- **15% Dues Discount for 2021 Membership Renewal** – Members that pay their 2020 membership renewal dues in full by Dec. 31, 2020, will receive a 15% discount on your 2021 membership renewal dues.
- **Payment Assistance** - Installment plans, credit card payments and payment deferrals are available for 2020 membership dues, and for any ads and sponsorship purchases made in 2020. No additional fees charged for these alternative payment methods.
- **2021 Membership Dues** – There will be no increase in 2021 membership dues. Installment plans and credit card payments will also be accepted for all members, with no additional fees.
- **Former Members Re-Joining** – Any member that had a cancelled membership and wants to re-join the ALFN in 2021 will not be charged any re-joining or initiation fees.
- **Enhanced Online Educational Offerings** – Additional webinars and online content offered at no additional cost to our members.
- **ANSWERS 2020 Online Presentations** – The educational sessions we had planned for ANSWERS were hosted in an online learning format. We offered 9 sessions free of charge to our members. CLE credit was made available at a special discounted rate. These webinars were recorded and are now available to view on-demand at www.gotostage.com/channel/alfnwebinars.
- **Foreclosure Intersect 2020 Online Presentations** – The educational sessions we had planned for this event will be hosted in an online learning format. We will be hosting these 8-10 webinar sessions between Oct. 21-Nov. 18. CLE credit will be made available at a special discounted rate. These webinars will be recorded and available to watch on-demand at www.gotostage.com/channel/alfnwebinars.

- **CLE Credit** – No less than 20 of our online presentations in 2020 will include CLE credit opportunities at a reduced rate.
- **Discounted Ad Purchases** – Discounts will be provided for all ads and upgrades purchased for the remainder of 2020 in the Legalist, WILLED and ANGLE publications.
- **New Webinar Sponsorship Opportunities** – Newly designed sponsorships are available at a lower cost to provide continued branding and marketing opportunities for our members.
- **ASSURE Rewards Program** – Members that had achieved ASSURE Rewards status after ANSWERS 2019 will remain in the program through and including ANSWERS 2021.

SAVE THE DATE – UPCOMING ALFN EVENTS:

- **Bankruptcy Intersect 2021** – March 4, 2021, Marriott Dallas Las Colinas, Irving, TX. Registration Opens December 2020.
- **WILLPOWER 2021** – April 29-30, 2021, The Ritz-Carlton Dallas, Dallas, TX. Registration Opens November 2020.
- **18th Annual Conference - ANSWERS 2021** – July 18-21, 2021, Hyatt Regency Coconut Point Resort, Bonita Springs, FL. Registration Opens February 2021.
- **Foreclosure Intersect 2021** – November 18, 2021, Marriott Dallas Las Colinas, Irving, TX. Registration Opens August 2021.
- **19th Annual Conference – ANSWERS 2022** – July 17-20, 2022, Hyatt Regency Tamaya Resort, Santa Ana Pueblo, NM. Registration Opens February 2022.
- **20th Annual Conference – ANSWERS 2023** – July 16-19, 2023, Park Hyatt Beaver Creek, Beaver Creek, CO. Registration Opens February 2023.

ALFN has a vested interest in seeing all of our members pull through these challenging times with good health and financial strength. Please reach out to us and let us know how we can continue to help. **WE ARE HERE FOR YOU!**

Sincerely,



Andrea Tromberg, Esq.
 Chair of the Board
 Phone: 561-338-4101
atromberg@tromberglawgroup.com



Matt Bartel
 President & CEO
 Phone: 636-346-8923
mbartel@alfn.org